



SEEDS & CHIPS

THE GLOBAL FOOD INNOVATION SUMMIT

May 7-10, 2018 | Milano, Italy

www.seedsandchips.com



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FROM FARM TO FORK & BEYOND

SEEDS&CHIPS is a Milano-based organization consulting with innovators, investors, companies, institutions and policy makers from every point in the global food chain, providing a platform for them to connect, collaborate, and transform the food system towards a more sustainable future.

SEEDS&CHIPS:

CONNECTS corporations, policy makers and investors with startups and innovators to devise **strategies** for integrating food and ag innovation into their portfolios.

CREATES opportunities for startups and organizations from around the world to increase their visibility and the integrity of their brand.

EMPOWERS female entrepreneurs, innovators from the developing world, and young people with the **tools** to develop their ideas and showcase them to a global audience.

INSPIRES change makers and visionaries through access to new ideas, technology, and face to face meetings at our **Global Food Innovation Summit**.

Any one of us could be **THE ONE** with the **NEXT BIG IDEA**, and it takes just one small spark to catch on around the world. By setting the stage for big and small players to come together we give hundreds of **GREAT MINDS** the chance to make **THEIR VOICES COUNT**.



EXECUTIVE SUMMARY

ABOUT

SEEDS&CHIPS – THE GLOBAL FOOD INNOVATION SUMMIT is the largest international event solely dedicated to Food Innovation where startups, corporations, investors, chefs, HO.RE.CA. industry management, organizations and policy makers can share and demo their latest ground breaking food solutions, from farm to fork and beyond.

The 2018 edition of Seeds&Chips will take place in MiCo - Milano Congressi.

WHY ATTEND SEEDS&CHIPS

- **MEET** leading global entrepreneurs, investors and executives building the future of food.
- **EXPLORE** new solutions, innovations and trends.
- **SHOWCASE** your products, demo your apps, find investors and reach a large public and industry audience.
- **NETWORK**, share ideas and build synergies with other talented like-minded companies.

#FoodTech

#FoodInnovation

#OpenInnovation

"Congratulations for the event! It far exceeded my expectations and was an amazing exchange of ideas. I am inspired!"

Viraj Puri, Co-Founder & CEO, Gotham Greens, USA



MORGANE KENDREGAN

18 years old

Italy / USA

TEENOVATOR



“OUR PRIORITY HAS ALWAYS BEEN TO GIVE YOUNG PEOPLE A VOICE AND A LEADING ROLE AT SEEDS&CHIPS. WE FEEL THAT BY GIVING THEM THE OPPORTUNITY TO MEET AND SPEAK WITH LEADERS, ENTREPRENEURS, CORPORATIONS AND POLICY MAKERS WE CAN TRULY HELP THEM TO SHAPE THEIR FUTURE. WE CANNOT TALK ABOUT INNOVATION AND BE INNOVATIVE WITHOUT THEM.”

MARCO GUALTIERI

Seeds&Chips, Founder&Chairman



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UNDER 30:

In all of our sessions we have at least a speaker under the age of 30.

TEENOVATORS:

All of our sessions are opened by a teenager (13-19yrs old). Our teenovators are innovators and leaders at their selected schools that want to make a positive impact in our society's future.

HACKATHON:

We organize hackathons on different topics in which we ask students to find solutions for some of the most imminent issues of our times.

GIVE ME 5!:

We give the opportunity to young innovators to meet a leader, face to face, for 5 minutes in which they can ask questions and get inspiration for the future.





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SEEDS&CHIPS 2017 HIGHLIGHTS



“YES WE CAN” MAKE A DIFFERENCE WHEN WE STAND TOGETHER



**REMARKS BY BARACK H. OBAMA
44TH PRESIDENT OF THE UNITED STATES**

#SaC18 #FoodInnovation #Foodtech #AgTech #Health #WaterFirst #FoodForAll #Sustainability #Startups



2017 EDITION NUMBERS

4 DAYS	15.800 VISITORS	244 EXHIBITORS	+300 SPEAKERS	128 TEENOVATORS*	13 AWARDS
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+500 B2B MEETINGS	30 SESSIONS	48 SIDE EVENTS	9 leaders & 25 startups at the GIVE ME 5!	140 PARTNERS
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+600 JOURNALISTS	+250 FRONT PAGES AND HOME PAGES WORLDWIDE	2.400 ARTICLES WORLDWIDE	131 millions SOCIAL IMPRESSIONS IN 4 DAYS	+4.000 TWITTER UNIQUE AUTHORS
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*Teenagers (13-19yrs old) believing in innovation and representing innovation: our response to the challenges of the future.
28 Teenovators were selected to each introduce a session with a short speech.



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SEEDS&CHIPS PARTNERS: 2017 EDITION



INTESA  SANPAOLO



AND MORE...

#SaC18 #FoodInnovation #Foodtech #AgTech #Health #WaterFirst #FoodForAll #Sustainability #Startups

SEEDS&CHIPS INSTITUTIONAL PARTNERS: 2017 EDITION



STRATEGIC PARTNER

SCIENTIFIC ADVISORS





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2017 EDITION FEATURED IN:

The New York Times



FORTUNE



BUSINESS INSIDER



VANITY FAIR



CORRIERE DELLA SERA



la Repubblica



LA VANGUARDIA



LA STAMPA

DAILY NEWS

EL PAÍS

Märkische Allgemeine

Süddeutsche Zeitung

MONOCLE



NORWAY TODAY
Small and big news from Norway



and many others...

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**THE GLOBAL FOOD
INNOVATION SUMMIT
2018 EDITION**

"FoodTech is heating up in Europe, and Seeds&Chips has done an amazing job pulling together this growing community. Thank you for creating an amazing environment for food tech innovation, the relationships and partner connections made it a big win."

Kevin Brown, Founder & CEO, INNIT, USA

2018 EDITION: AREAS OF INTEREST

- Controlled Environment Agriculture
- Precision Agriculture
- Sustainability & Waste Reduction
- Learning & Sharing
- Novel & Superfoods
- Food Security for Developing Countries
- Food Safety, Health & Nutrition
- Big Data, AI & Traceability
- E-commerce, Food delivery & Supermarket of the Future
- Smart kitchen, 3D Printing & Robotics





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A large graphic featuring a blue-tinted background of water splashing. The word "WATER" is written in large, bold, white, sans-serif capital letters. The word "THIRST" is written in a similar font but is partially obscured by a white horizontal line that also underlines the word "FIRST!". The word "FIRST!" is written in a white, handwritten-style font above the line.

WATER ~~THIRST~~ FIRST!

A SPECIAL FOCUS AT SEEDS&CHIPS 2018



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#WaterFirst

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2018 CONFERENCE

A FEW OF OUR TOPICS...

THE FUTURE OF RETAIL TODAY...THE FUTURE OF RETAIL TOMORROW

INNOVATIONS CHANGING THE FUTURE OF FOOD

FROM FARM TO LOCAL

PRECISION AGRICULTURE: UPDATES IN MONITOR, SENSING, & REPORTING TECHNOLOGIES

THE NEXT GEN & THE FOOD SYSTEM

NEW WORLD AG: EMERGING OPPORTUNITIES/INNOVATIONS IN GLOBAL MARKETS

FOOD & HEALTH: PERSONALIZATION ON DEMAND

CONTROLLED ENVIRONMENTS: THE FUTURE OF INDOOR & VERTICAL -FARMING

FOOD SAFETY AND TRANSPARENCY FROM SUPPLY CHAIN TO BLOCKCHAIN

DISRUPTING CLIMATE CHANGE

WHERE IS THE NEXT BIG FOOD INVESTMENT?

IOT IN THE SUPPLY CHAIN: TRACEABILITY, SAFETY, STORAGE, & WASTE

ACCELERATING MARKETS FOR FOOD INNOVATION

WE MILLENNIALS

NEW FOOD EXPERIENCES

THE IMPACT OF FOOD WASTE AND ITS SOLUTIONS

WATERFIRST!: A NECESSITY FOR LIFE

CIRCULAR ECONOMY: CHALLENGES AND OPPORTUNITIES

HOW BIG DATA ARE CHANGING THE GAME

FERMENTATION: USES AND NEEDS

HOW AI IS USHERING IN THE NEW ERA OF FOOD INNOVATION

PROCESSING, PRESERVATION AND PACKAGING

BOOMING BETTER FOR YOU FOODS- PIONEERING NEW PRODUCTS

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SPECIAL GUESTS



"I'M DOING IT FOR YOU" #SaC18

JOHN F. KERRY
68th Secretary of State
Signing The Paris Agreement on April 22, 2016.

MAY 8, 2018
at Seeds&Chips



KEYNOTE SPEAKER

HOWARD SCHULTZ
Starbucks Corporation
Executive Chairman

MAY 7, 2018

MORE GREAT KEYNOTE SPEAKERS COMING SOON!

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MAXIMIZE YOUR BRAND EXPERIENCE

@ SEEDS&CHIPS

In addition to our exhibit and conference Seeds&Chips is a platform filled with innovative content. We can custom make projects as well as build on what we have done through out the years.

ADDITIONAL FORMATS:

SEEDS&CHIPS AWARDS

GIVE ME 5!

BIG BROTHER INNOVATION PROGRAM

MASH UP!

PITCHES, CONTESTS & HACKATONS

BUSINESS MATCHING PLATFORM

COULTURAL EXPERIENCES



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